

# Stakeholder SPONSORSHIP

Sponsorship Levels and Benefits

## **LEGACY STAKEHOLDERS - \$60,000**

# 1949-2018

Become a 2018 sponsor of Christian Life College Alumni Association and reach our more than 6,000 alumni members!

# Annual sponsorships provide year-round recognition on

- on our website,
- in our quarterly e-newsletter,
- on social media, as well as at our special events.

In addition, tickets are provided in each sponsorship level for the Alumni Association annual banquet.

Show your support for the College by becoming a sponsor today.

For more information, please contact

Ralph E. Gresham, Director of Alumni Affairs, at 209.476.7840 or rgresham@clc.edu.

#### Sponsor Term Plan Selections

- 1. One time gift
- 2. \$12,000 annually for a FIVE-YEAR Term
- 3. \$1000 per month for a FIVE-YEAR Term

#### TERM BENEFITS

Premier permanent recognition **Life Branch** added to the Donor Tree,
located in the College Student Center.

- Exclusive travel expense\* to Landmark Conference, annually for the five-year term of sponsorship.
- Access to Online School classes\*\*.
- Table of eight (8) tickets\*\*\* to the annual Alumni Banquet in January, annually for the five-year term of sponsorship.
- Alumni Banquet VIP section seating, annually for the five-year term of sponsorship.
- Name recognition in sponsorship articles four times per year (one per quarter) in Alumni Association monthly

- e-newsletter, annually for the five-year term of sponsorship.
- Prominent 2x3 Logo with hyperlink displayed on each issue of Alumni Association e-newsletter, annually for the five-year term of sponsorship.
- Logo with hyperlink prominently displayed on Alumni Association website through the five-year term of sponsorship.
- Recognition twice during the year on all Alumni Association social media channels, annually for the five-year term of sponsorship.
- Recognition in the Landmark Conference program, annually for the five-year term of sponsorship.
- Name recognition on Alumni Shareholder sponsorship T-Shirts, annually for the five-year term of sponsorship.



#### **Mission and Vision**

The mission of Christian Life College is to equip learners for a life of commitment to Christ, biblical fidelity, educational excellence, and lasting service to the kingdom of God.

# **HERITAGE STAKEHOLDERS - \$30,000**

#### Sponsor Term Plan Selections

- 1. One time gift
- 2. \$6,000 annually for a FIVE-YEAR Term
- 3. \$500 per month for a FIVE-YEAR Term

#### TERM BENEFITS

Premier permanent recognition

Large Leaf added to the Donor Tree,
located in the College Student Center..

- Access to Online School classes\*\*.
- Table of eight (8) tickets\*\*\* to the annual Alumni Banquet in January, annually for the five-year term of sponsorship.
- Alumni Banquet VIP section seating, annually for the five-year term of sponsorship.
- Name recognition in sponsorship articles four times per year (one per quarter) in

- Alumni Association monthly e-newsletter, annually for the five-year term of sponsorship.
- Prominent 2x3 Logo with hyperlink displayed on each issue of Alumni Association e-newsletter, annually for the five-year term of sponsorship.
- Logo with hyperlink prominently displayed on Alumni Association website through the five-year term of sponsorship.
- Recognition twice during the year on all Alumni Association social media channels, annually for the five-year term of sponsorship.
- Recognition in the Landmark Conference program, annually for the five-year term of sponsorship.
- Name recognition on Alumni Shareholder sponsorship T-Shirts, annually for the five-year term of sponsorship.



# **FOUNDERS STAKEHOLDERS - \$24,000**

#### Sponsor Term Plan Selections

- 1. One time gift
- 2. \$4,800 annually for a FIVE-YEAR Term
- 3. \$400 per month for a FIVE-YEAR Term

#### TERM BENEFITS

Premier permanent recognition

Medium Leaf added to the Donor Tree,
located in the College Student Center..

- Access to Online School classes\*\*.
- Table of six (6) tickets\*\*\* to the annual Alumni Banquet in January, annually for the five-year term of sponsorship.
- Alumni Banquet VIP section seating, annually for the five-year term of sponsorship.

- Name recognition in sponsorship articles twice per year (one per quarter) in Alumni Association monthly e-newsletter, annually for the five-year term of sponsorship.
- Logo with hyperlink prominently displayed on Alumni Association website through the five-year term of sponsorship.
- Recognition twice during the year on all Alumni Association social media channels, annually for the five-year term of sponsorship.
- Recognition in the Landmark
  Conference program, annually
  for the five-year term of
  sponsorship.
- Name recognition on Alumni Shareholder sponsorship T-Shirts, annually for the five-year term of sponsorship.



# PRESIDENTIAL STAKEHOLDER - \$18,000

#### Sponsor Term Plan Selections

- 1. One time gift
- 2. \$3600 annually for a FIVE-YEAR Term
- 3. \$300 per month for a FIVE-YEAR Term

#### TERM BENEFITS

Premier permanent recognition

Small Leaf added to the Donor Tree,
located in the College Student Center..

- Access to Online School classes\*\*.
- Table of four (4) tickets\*\*\* to the annual Alumni Banquet in January, annually for the five-year term of sponsorship.
- Alumni Banquet VIP section seating, annually for the

- five-year term of sponsorship.
- Name recognition in sponsorship articles twice per year (one per quarter) in Alumni Association monthly e-newsletter, annually for the five-year term of sponsorship.
- Name recognition displayed on Alumni Association website through the five-year term of sponsorship.
- Recognition twice during the year on all Alumni Association social media channels, annually for the five-year term of sponsorship.
- Recognition in the Landmark Conference program, annually for the five-year term of sponsorship.
- Name recognition on Alumni Shareholder sponsorship T-Shirts, annually for the five-year term of sponsorship.



# **EXECUTIVE STAKEHOLDER - \$6,000**

#### Sponsor Term Plan Selections

- 1. One time gift
- 2. \$3,000 annually for a TWO-YEAR Term
- 3. \$250 per month for a TWO-YEAR Term



Premier permanent recognition

Acorn added to the Donor Tree, located in the College Student Center..

- Access to Online School classes\*\*.
- Table of four (4) tickets\*\*\* to the annual Alumni Banquet in January, annually for the two-year term of sponsorship.
- Name recognition in

- sponsorship articles twice per year (one per quarter) in Alumni Association monthly e-newsletter, annually for the two-year term of sponsorship.
- Name recognition displayed on Alumni Association website through the two-year term of sponsorship.
- Recognition twice during the year on all Alumni Association social media channels, annually for the two-year term of sponsorship.
- Recognition in the Landmark Conference program, annually for the two-year term of sponsorship.
- Name recognition on Alumni Shareholder sponsorship T-Shirts, annually for the two-year term of sponsorship.



#### TRUSTEE STAKEHOLDER

#### Sponsor Term Plan Selections

- 1. One time gift of choice.
- 2. \$50-\$100 monthly for a ONE-YEAR Term

#### TERM BENEFITS

Premier permanent recognition listing added to the **Booster Stakeholder plaque**, located in the College Student Center..

- Access to Online School classes\*\*.
- Two (2) tickets\*\*\* to the annual Alumni Banquet in January, annually for each year of sponsorship.
- Name recognition in sponsorship articles annually (sponsorship year) in Alumni Association e-newsletter.
- Name recognition displayed on Alumni Association website year of sponsorship.
- Recognition in the Landmark Conference program, subsequent year of sponsorship.



### **APPLICABLE RESTRICTIONS**

\*Travel expense – restrictions apply: Limited to five hundred dollars (\$500), non-transferable, no cash payout, CLC purchasing agent protocol applicable.

\*\*Online classes- restrictions apply: Auditing only, not applicable to degree credit.

\*\*\*Alumni Banquet tickets – restrictions apply: Limited to our January annual alumni banquet in Stockton, California.Guaranteed complimentary tickets for sponsorship term.